

# Portraits

How to create professional looking shots

## Learning Goals:

### Part 1:

- The difference between hard and soft light
- How the quality of light affects portraits
- Basic techniques to control the quality of light

### Part 2:

- using the elements and principals of art to create strong portraits

# *Compare the light in these portraits*



What is the same? What is different? Which is better?

# *Hard Light*



Hard light is rarely used to photograph women. Why do you think this is?

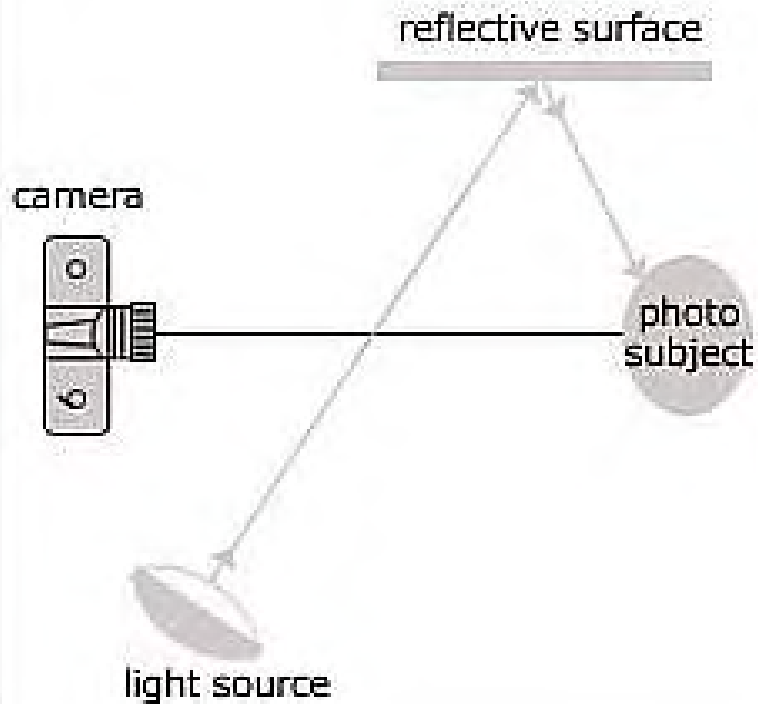
# *Soft Light*



Most people prefer how they look in soft lighting. Why do you think this is?

# *Soft Light can be created in 2 ways*

## Bounce Lighting

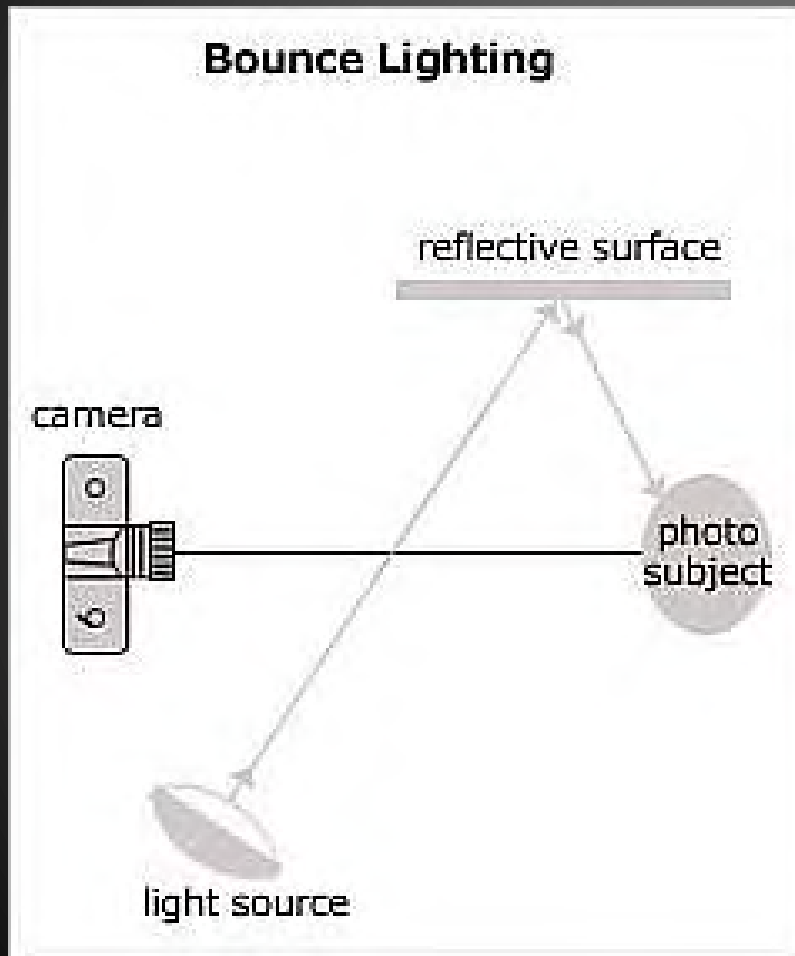


Bounced lighting



Diffused lighting

# *We will be using the bounced lighting method*



We will use a white bristol board to bounce soften the effect of direct sunlight

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- Depth of field
- Use of colour
- Composition
- Posing of the model
- Styling of the model

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